

the dawn of a culture  
finer drinks | better gatherings



ALCHEMICO  
THE MOMENT YOU CHANGE





We offer a new way to  
bring people together  
around the things important to them by  
mixing nature  
in well-chosen glassware.

## What is ALCHEMICO

### A change in how we show up when we drink.

It is a brand that sheds light on a new, elegant and responsible culture of indulgence.

### How we entertain ourselves matters.

Alchemico is a unique line up of culturally diverse tastes for signature cocktails and flavourful refreshments.

With an exquisite assortment of **4- tonic waters** and **6-soda mixers**, every sip absorbs you in an experience sweetened with organic agave syrup from the unparalleled Agave Tequilana.

It is a brand established in 2023 which brings forth an innovation in how to adventure into a good drink: **pure ingredients, enticing bouquet, diversity in flavours, perfect size, no props needed.**

It was born by a skilled Romanian team of professionals, loyal to their vision to build meaningful products for uncompromising market setters.

Like you.



# The way to drink in style





# TONIC WATER

makes spirits better



comes in 4 flavors

## BITTER MILANO

For the cultivated taster

## BLOOD ORANGE AND ELDERFLOWER

To new beginnings

## INDIAN TONIC CLASSIC

For spicy minds

## INDIAN TONIC ZERO

For the modern stoics



born and bred in Romania, shipping worldwide

[alchemico.ro](http://alchemico.ro)



# SODA MIXERS

for manifold combinations and blends

## PINK GRAPEFRUIT

Clarity and letting go

## YUZU

For the utmost virtuoso in you

## ROASTED PINEAPPLE

To the young and abundant

## BLACK CHERRY

For tough cookies

## MANDARINE & NUTMEG

Boosting immunity and drive

## BANANA & CHAMOMILE

Packed with vitamin peace

Come in 6 flavors



born and bred in Romania, shipping worldwide

The most versatile waters I've come across. It makes mixology wiser, my work easier and creativity appreciated.

*Professional bartender*

Makes spirits better.  
It's wow, never seen anything like it.

*Professional bartender*

## Testimonials

I can make my own cocktail now and feel like a pro in my own home. Don't need to worry about anything, it's all inclusive.

*Corporate C-level*

How we spent 2023



# We rocked

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## the drinking experience

@  
Anglican Church Soirée  
Brawva Founder's edition  
Umami Brunch – around the world  
Corporate Christmas parties  
V7 community Christmas brunch  
AList Designers Boutique  
and everywhere we landed our signature cocktails.

And after significant milestones, in 2024 we will

move the needle

with our natural-extracts-flavoured waters  
sweetened with bio agave towards an

elevated consumption culture

in well curated places of Romania and the world.



# Sometimes it's all about our uniqueness



## Guilt free taste

Makes your spirits better. The all-in-one mix of herbs and flavours, no props needed. Gets any good cocktail done.

## Diversity in flavours

10 various tastes from all over the world.

## Crafted by artisans

To match what mixologists have been waiting for.

## Authenticity and transparency

We give you what we say we give you.

## Perfect size, ferociously uncompromising


200 ml, not one sip more, not one sip less. One bottle, one exquisite drink prêt-à-boire, relentless in quality.

## The best ecosystem of eco-conscious suppliers

Ethically and safely sourced ingredients, international high-trust degree producers. It's just free from.

## Romanian production and bottling

Our local state of the art bottling line allows us to control and monitor all stages of production to make sure we land the perfect final product.

A close-up photograph of a person's hands grating a citrus fruit into a glass of yellow drink on a bar counter. The background is dark and blurred, showing other glasses and bar equipment. The text is overlaid on the left side of the image.

Sometimes,  
it's about **passion**  
for what's important

**we change**

perspective  
behaviour  
the tone  
the vibe  
what you do  
patterns  
habits  
what you'll stand for  
who you'll be



# The philosophy

Unapologetic about what is important to you.  
Unmatched in how you show up.  
Own your life by making every second count.  
Be grateful for life's bittersweetness.

Be.  
Celebrate.  
Remember.



Sometimes,  
it's about the  
**courage** to  
open the way

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We are lifelong friends and current professionals gathered around our progressive entrepreneurship, vibrant lifelong experiences and sparkling personalities.

We say „proudly made in Romania” because it was a mindful decision to encourage the local Romanian market to reach the highest international industry production standards.

All we do starts and ends with our zest for life and your wellbeing.

and let ourselves  
**be seen**  
in all  
we have to offer.

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**Marius Corui**  
Co-Owner & Founder

“Our story started in 2020, when I returned to Romania, after living in New York and having worked for a tech company with worldwide colleagues. Passionate about innovation in drinks and finding hidden gems and speakeasys, I wanted to push the boundaries in mixology and bring home what I found abroad”

**Raluca Mihaila**  
Ecosystem Developer,  
Co-owner

“ALCHEMICO and I came into each other’s life at a moment when history was ready to be made. What I discovered in the roots of the portfolio came with responsibility and honour to bring forth and develop an ecosystem for an unprecedented potential on the consumption culture and the way we show up when we drink.”

**Stelea Dumitrescu**  
Bartender, Co-owner

“ALCHEMICO is perhaps the most versatile partner for any complex drink made simple. It successfully matches any type of alcohol driving towards an ultimate quality of the experience. ALCHEMICO is a portfolio of cocktails - unlike anything else. A pure joy for any professional bartender or mixologist.”

**Daniel Tanasescu**  
Co-Owner & Founder

“After a lifelong entrepreneurship, in 2020 I started the uplift of an industrial hall with special meaning for me, due to the history of my family, traditionally producing drinks. Alongside my partners, we created the perfect moment to carry the tradition forward and change the game in the drinking industry”.



### Animaletto House

4 Diane Street, Bucharest

### Pasaj

Signature events, concept restaurant, Sibiu

### ViceCream

8A George Enescu Street, Bucharest

### GAO

Griștei Street, Constanța

### Attic Millenium

Mamaia Blvd, Constanța

### Nazzar

Mamaia Blvd, Constanța

### Simbio

Comfort Food signed by love

### Rumen

Casin Street, Constanța

### Noi Coffee Bar

180 A calea Serban Voda,  
Bucharest

### DaskINO

Strada Perlei, Constanța

### Cremmecita (Venchi family)

City Park Mall, Constanța

### Animaletto Pizza Bar

Visarion Street, Bucharest

### Boiler

Origins Coffee chain with a touch of innovative design

### Go Veggie

Vegan food for a healthy lifestyle

### DORO-16

16 Calea Dorobanti Street, Bucharest

### Adam's Coffee

Community driven concept coffee shop

### Real Foods

Physical locations and online

### D'Vino

Wine concept store and restaurant

Other times, it's all about  
**who trusts first**



but it's **always** about the  
**alchemy** of all these





and we **carefully** put it together  
for you to relish.





# Less is enough.



No unessential ingredients,  
just the **necessary**.

No dispensable information,  
just enough to get the **flavour**.

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Next: **experience it**.



where do we meet?

